

**For immediate release**



**British Open Dance Championships  
and Blackpool Junior Dance Festival  
to be rescheduled**

It is with great regret that Blackpool Council and Blackpool Entertainment Company Limited announce that the 2021 British Open Dance Championships and The Blackpool Junior Dance Festival 2021 will be rescheduled due to public health concerns linked to the Coronavirus Pandemic.

The 95<sup>th</sup> British Open Festival will be scheduled to commence on Tuesday 24 August through to the 2 September 2021.

The 73<sup>rd</sup> Blackpool Junior Festival will now be staged from the Thursday 12 to Monday 16 August 2021 with a separate dedicated weekend of formation championships which will be announced soon.

**Michael Williams, Managing Director of the Blackpool Festivals, commented:** *“Following a series of detailed deliberations this is a decision that we have not taken lightly, and we have done so with the highest regard for public health and the wellbeing of all those who come together to make the Festivals so successful. Following thorough and extensive consideration of all scenarios, we believe that it is ultimately the right decision to now reschedule this years Festivals. With the likelihood that the Governments measures will continue for many months with the added challenges for international travel, it is our view that we must act responsibly to protect the large numbers of people who attend the Blackpool Festivals.”*

**Michael added:** *“While in some ways this has been a challenging decision, we strongly believe it is in the best interests of everyone at this time to reschedule the Festivals. I appreciate the support of*

*Blackpool Council in coming to this decision and I would like to thank the UK Government and public health authorities for their guidance and advice. At this time, we are still planning to stage the 2021 Blackpool Sequence Festival, The Freestyle Championship and the British National Championships and updates will be provided on a regular basis.*

*I would like to thank all those who support the Blackpool Festivals for their understanding in these unique and unquestionably challenging circumstances. It is their passion for the Festivals that has shaped our events over the years and will continue to do so in the future”.*

### **Dates for your diaries**

Blackpool Junior Dance Festival	12 – 16 August 2021
British Open Championships	24 August – 2 September 2021
Blackpool Freestyle Championships	10 October 2021
Blackpool Sequence Dance Festival	16 – 19 October 2021
British National Dance Championships	18 – 20 November 2021
Champions of Tomorrow	6 – 9 January 2022
Platinum Jubilee Celebrations	4 – 6 February 2022

Details of how to transfer ticket reservations to the rescheduled dates in 2021 or to apply for a credit note or refund will be issued on our website within the next 7 days  
[www.blackpooldancefestival.com](http://www.blackpooldancefestival.com)

We thank you for your patience whilst we deal with all enquiries and transfers to the rescheduled dates.

**-Ends-**